

Brand Book

METHZAP

METHLAB

WORDMARK

Horizontal

METHLAB

WORDMARK

Horizontal

METHLAB

METHLAB

METH
LAB

WORDMARK

Vertical

METH
LAB

WORDMARK

Vertical

METH
LAB

METH
LAB

Typeface: Geist Mono

A B C D E F G H I J K L M

N O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n o p q r s t u v w x y z

1 2 3 4 5 6 7 8 9 0 ! @ # \$ % ^ & * () { } ? > < " ' "

Thin

Ultralight

Light

Regular

Medium

Semibold

Bold

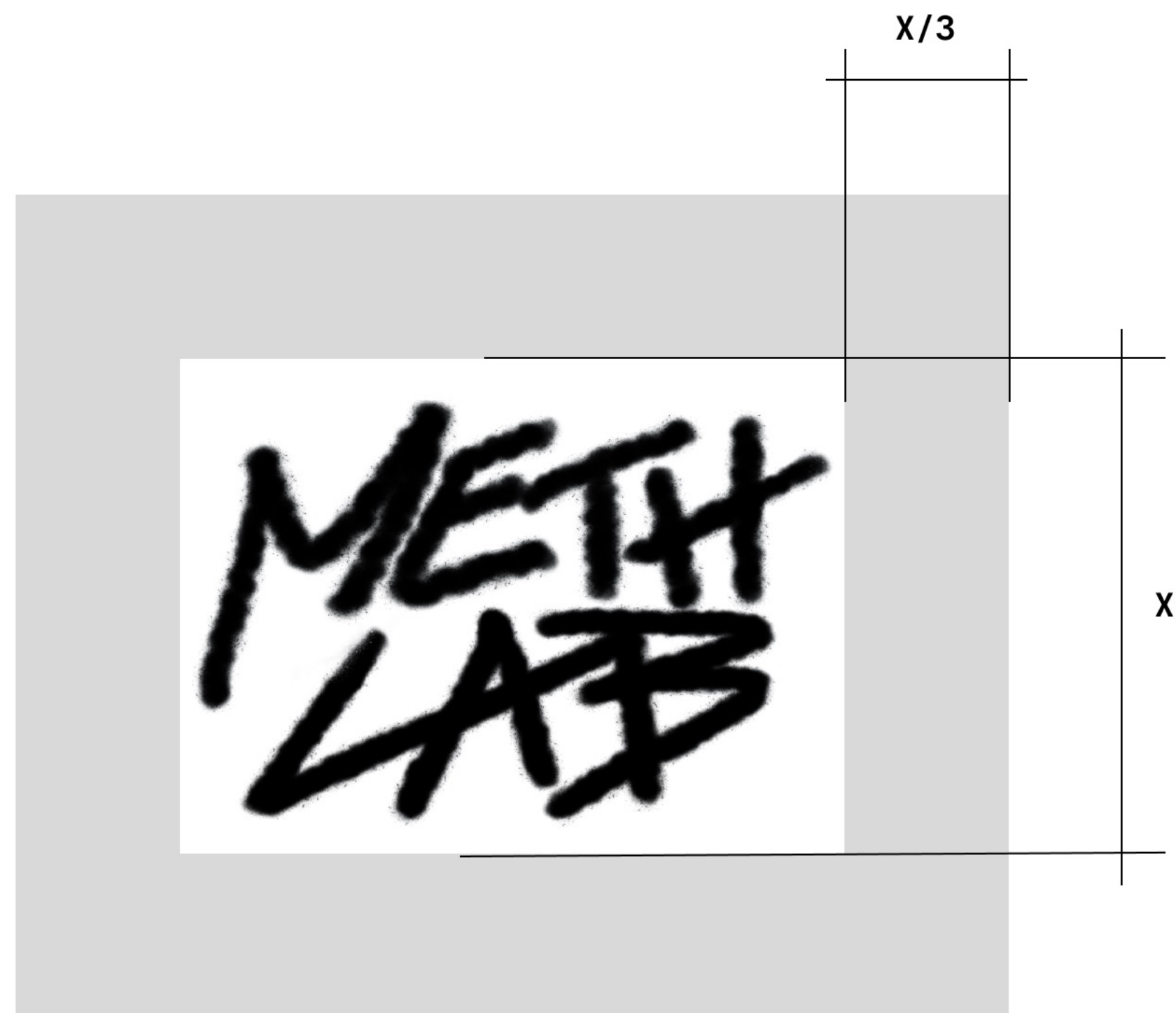
Black

UltraBlack



Logo Clearance

Horizontal



Logo Clearance

Vertical

拥抱确定性

Embrace Determinism